



WELCOME

Display Campaigns.
Maximize return on
banner investment.

www.financialmarkets.media



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Sales & Business Relations Director

I previously worked in marketing at a brokerage firm, planning activities and facing similar challenges as you.

I have +10 years experience helping brokers achieve their advertising goals through top financial publishers like FXStreet, Myfxbook, TradingView, and Cashback Forex.

Are we **ready to start** sending traffic to our website?

01

Technical Performance.

02

Landing Page Optimization.

03

Content & Compliance.

04

Tracking & Analytics.

05

Conversion & Lead Management.

06

Payment & Onboarding.

Before running your campaign, test your website as if you were a new user.

Try signing up, making a deposit, and navigating the pages to ensure a seamless experience.

Prepare an **effective campaign.**

1

Understand your
Audience.

2

Define your
Objective.

3

Craft the Right Message.
Find your Strength.

Craft the **Right message.**

01

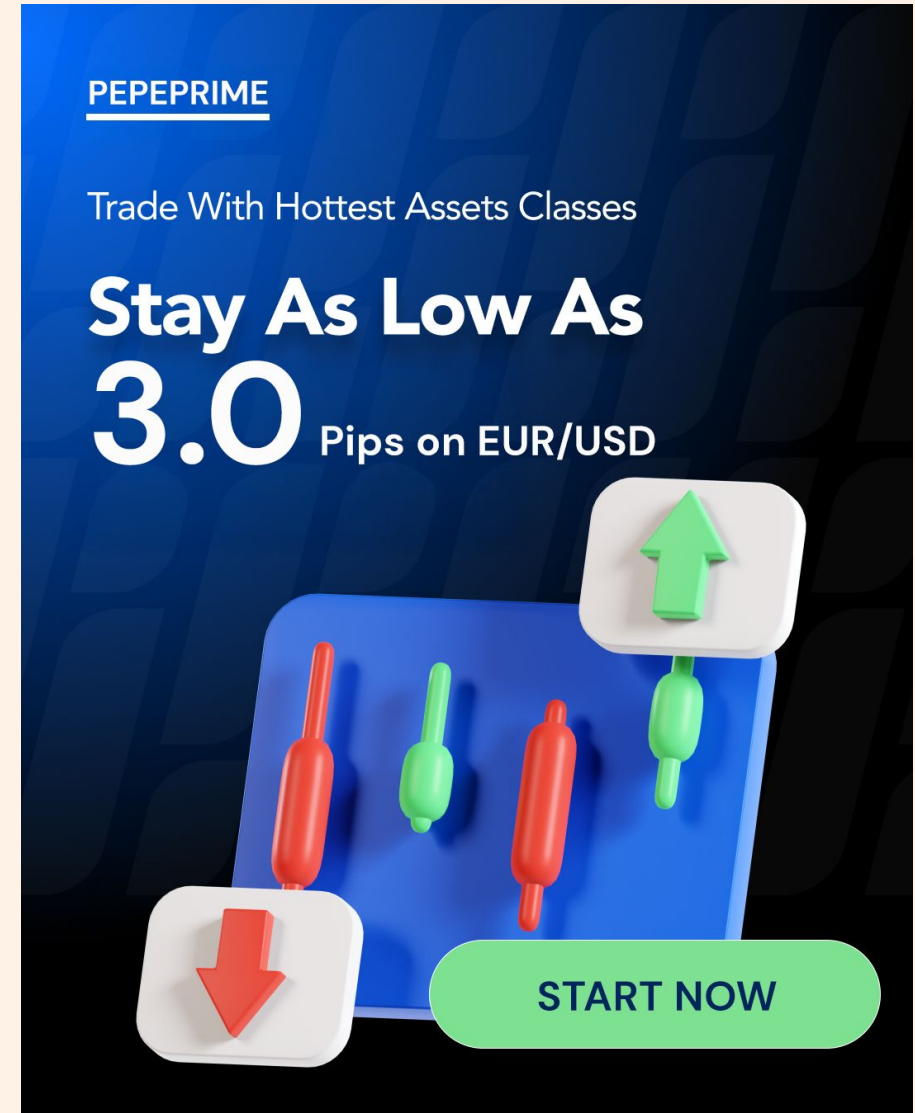
Promote only what you are good at.

02

Advertise only what you can provide.

03

Ensure correlation between ads and landing page.



PEPEPRIME

Trade With Hottest Assets Classes

Stay As Low As
3.0 Pips on EUR/USD

START NOW

The advertisement features a dark blue background with a subtle pattern of trading charts. In the foreground, there is a 3D-rendered trading interface. It includes a blue rectangular panel with four vertical bars: two red and two green. Above the bars are two white square buttons with green and red arrows pointing up and down respectively. A green button with the text 'START NOW' is positioned at the bottom right of the interface.

Create visually appealing ads with clear messaging and strong CTAs, optimize landing pages, track performance, and use retargeting to maximize conversions.

How to recognize a **good website** for my campaign.

01

Audience Relevance & Demographics

02

Traffic & Engagement

03

Traffic Sources & Authenticity

04

Domain Authority & SEO Strength

05

Ad Placement & Viewability

06

Compliance & Reputation

Track results. Why focus on **Post-Click** **Conversions ?**

CFDs Traders Takes Time to Convert.

All non-instant conversions will be untraceable with an only Click-to-Conversion System.

Better Attributions & Campaign Optimization.

Post-Click Conversions show the user Full Journey.

More Accurate ROAS.

Tracking only Click-to-Conversion = Undervaluing Campaigns.

Thank you!

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